



Professional, innovative and honest dental care for people that look after their health and care about sustainability.

ALTERNATIVE THAT MATTERS

wearenordics.com

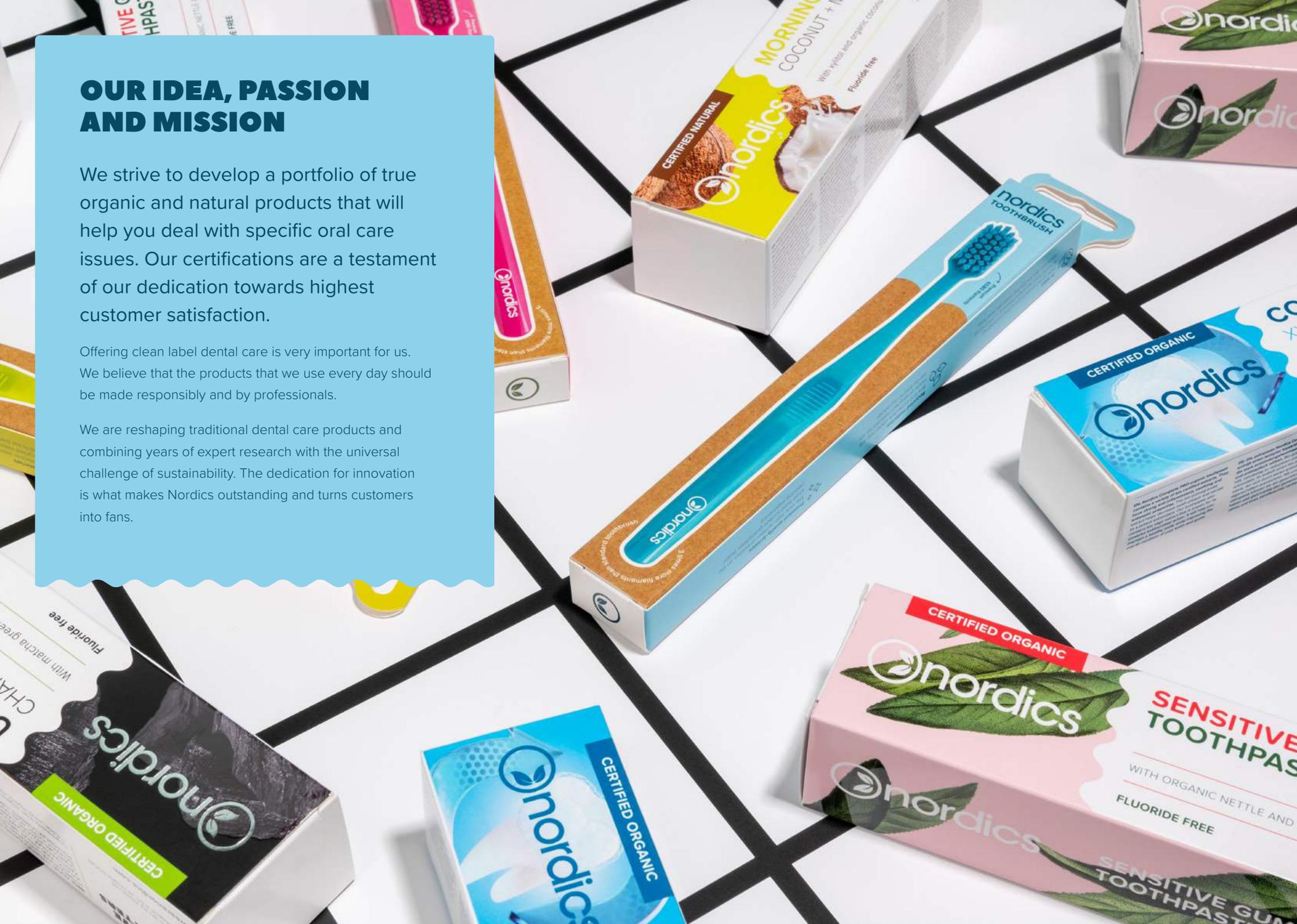


OUR IDEA, PASSION AND MISSION

We strive to develop a portfolio of true organic and natural products that will help you deal with specific oral care issues. Our certifications are a testament of our dedication towards highest customer satisfaction.

Offering clean label dental care is very important for us. We believe that the products that we use every day should be made responsibly and by professionals.

We are reshaping traditional dental care products and combining years of expert research with the universal challenge of sustainability. The dedication for innovation is what makes Nordics outstanding and turns customers into fans.







ORGANIC TOOTHPASTE ULTRA WHITE

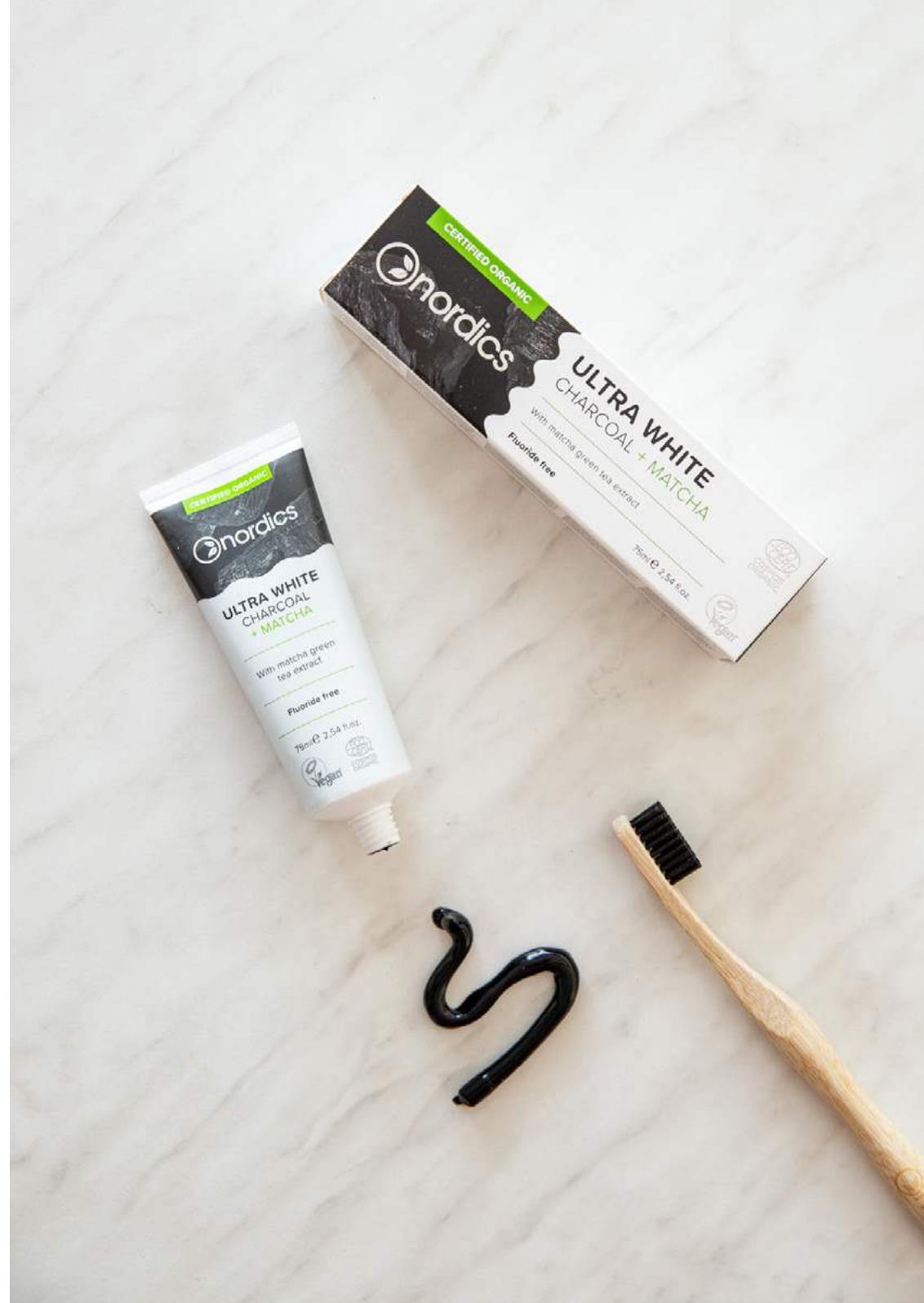
This is our best-selling toothpaste. It comes with activated charcoal and organic extract of matcha green tea. It has deep black color and nice thick structure. The aroma is strong min with a hint of green tea and it stays with you long after you are done brushing. Activated charcoal is known to have incredible absorbent properties and “sucks out” all impurities. Matcha is one of the most famous types of green tea used in Asia for centuries for various remedies.

Ingredients

Aqua, Hydrogenated Starch Hydrolysate, Hydrated Silica, Glycerin**, Xylitol, Zinc Citrat, Mentha Piperita Oil*, Xanthan Gum, Cocamidopropyl Betaine, Charcoal Powder, Camellia Sinensis Leaf Extract, Citric Acid, Sodium Benzoate, Potassium Sorbate, Limonene

Free from

SLS, Fluoride, PEGs, Titanium dioxide, Preservatives, Parabens, Sugar





ORGANIC TOOTHPASTE COMPLETE PRO

This organic toothpaste contains a variety of bio certified extracts. They have strong anti-inflammatory, soothing and antiseptic properties. It will help you maintain a healthy smile while improving the overall condition of your teeth and gums. Complete Pro comes with aloe and salvia extracts which calm inflammations and irritations in the mouth. Pomegranate extract helps decrease tooth plaque and serves as a powerful antioxidant. This toothpaste contains fluoride in order to fight cavity formation. Complete Pro is perfect for people who want to have a professional approach to their dental hygiene at home, without unnecessary ingredients.

Ingredients

Aqua, Hydrogenated Starch Hydrolysate, Hydrated Silica, Glycerin, Xylitol, Zinc Citrate, Xanthan Gum, Sodium Lauryl Sulfate, Mentha Piperita Oil*, Sodium Fluoride, Aloe Barbadensis Leaf Extract*, Punica Granatum Fruit Extract*, Urtica Dioica Extract*, Salvia Officinalis Leaf Extract*, Mentha Piperita Leaf Extract*

Free from

PEGs, Titanium dioxide, Parabens, Sugar





ORGANIC TOOTHPASTE SUPER WHITE

This toothpaste combines bio certified natural oils, extracts and active ingredients essential for keeping your teeth white and maintaining the overall health of your mouth. Teeth whitening is a very sensitive issue and most dentists are reluctant to use aggressive peroxides or other harmful chemicals in order to deliver a sparkling white smile. Our mission to develop clean label products led us to a formula which will help you get back the natural white color of your teeth.

Ingredients

Aqua, Hydrated Silica, Hydrogenated Starch Hydrolysate, Glycerin**, Xylitol, Zinc Citrate, Xanthan Gum, Sodium Lauryl Sulfate, Mentha Piperita Oil*, Sodium Fluoride, Aloe Barbadensis Leaf Extract*, Mentha Piperita Leaf Extract*, Punica Granatum Fruit Extract*, Citrus Limon Fruit Extract*, Eucalyptus Globulus Leaf Oil*

Free from

PEGs, Titanium dioxide, Parabens, Sugar





ORGANIC TOOTHPASTE SENSITIVE GUMS

Teeth and gum sensitivity is a serious issue that may cause lots of different problems. This organic toothpaste for sensitive gums will help you get rid of any soreness and will bring back the crisp red color of your gums. An incredibly effective toothpaste that leaves you feeling clean and strong. The gentle mint takes care of bad breath while the rest of the ingredients are selected perfectly to deliver the highest customer satisfaction. This is our first toothpaste in a tube made entirely of sugar cane!

Ingredients

Hydrogenated Starch Hydrolysate, Aqua, Hydrated Silica, Glycerin**, Xylitol, Zinc Citrate, Cocamidopropyl Betaine, Xanthan Gum, Mentha Piperita Oil*, Aloe Barbadensis Leaf Extract*, Citrus Limon Peel Oil*, Mentha Piperita Leaf Extract*, Punica Granatum Fruit Extract*, Urtica Dioica Extract*, Salvia Officinalis Leaf Extract*, Helianthus Annuus Seed Oil, Tocopherol, Ci 75470, Limonene

Free from

SLS, Fluoride, PEGs, Titanium dioxide, Parabens, Sugar





NATURAL TOOTHPASTE MORNING FRESH

Natural toothpaste Nordics Morning Fresh with coconut oil and mint. Perfect for your morning routine. Complete care for everyday use with anti-carries properties. Contains coconut oil which has antimicrobial action and helps fight bacteria. The high concentration of mint oil acts as a powerful antiseptic and removes bad breath. Aloe extract soothes irritation in the mouth and strengthens the gums. Free from harmful ingredients, Nordics Morning Fresh has a unique flavor and is recommended for people that care about health and sustainability.

Ingredients

Hydrogenated Starch Hydrolysate, Hydrated Silica, Aqua, Glycerin, Xylitol, Lauryl Glucoside, Zinc Citrate, Xanthan Gum, Aroma, Mentha Piperita Oil*, Cocos Nucifera Oil*, Disodium Cocoyl Glutamate, Sodium Cocoyl Glutamate, Aloe Barbadosis Leaf Extract*, Sesamum Indicum Seed Oil*, Helianthus Annuus Seed Oil*, Olea Europaeae Fruit Oil*, Limonene

Free from

SLS, Fluoride, PEGs, Titanium dioxide, Parabens, Sugar

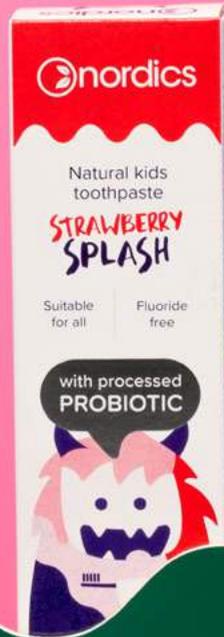


nordics

NEW

MORNING FRESH COCONUT + MINT







KIDS TOOTHPASTE STRAWBERRY SPLASH PROBIOTIC

Nordics Kids toothpaste Strawberry Splash with Probiotic SymReboot OC. Fluoride free, with added Xylitol for everyday use. Suitable for children of all ages. Active ingredients are Xylitol, which has proven anti-cavity properties, and Calcium Lactate. This kids toothpaste contains the new SymReboot OC which is a processed probiotic that sustains the oral cavity's instinctive defenses and supports the healthy balance of the oral microbiome. We have developed this toothpaste specially for children's sensitive gums and teeth that need the best care possible.

Ingredients

Aqua, Hydrated Silica, Glycerin, Xylitol, Sodium Lauroyl Sarcosinate, Aroma, Acacia Senegal Gum, Lactobacillus Ferment, Calcium Lactate, Eupatorium Rebaudianum Bertoni Leaf Extract, Xanthan Gum, Disodium EDTA, CI 75470

Free from

SLS, Fluoride, PEGs, Titanium dioxide, Preservatives, Parabens, Sugar



NEW

KIDS PROBIOTIC TOOTHPASTE





KIDS TOOTHPASTE ORANGE AND CLEMENTINE

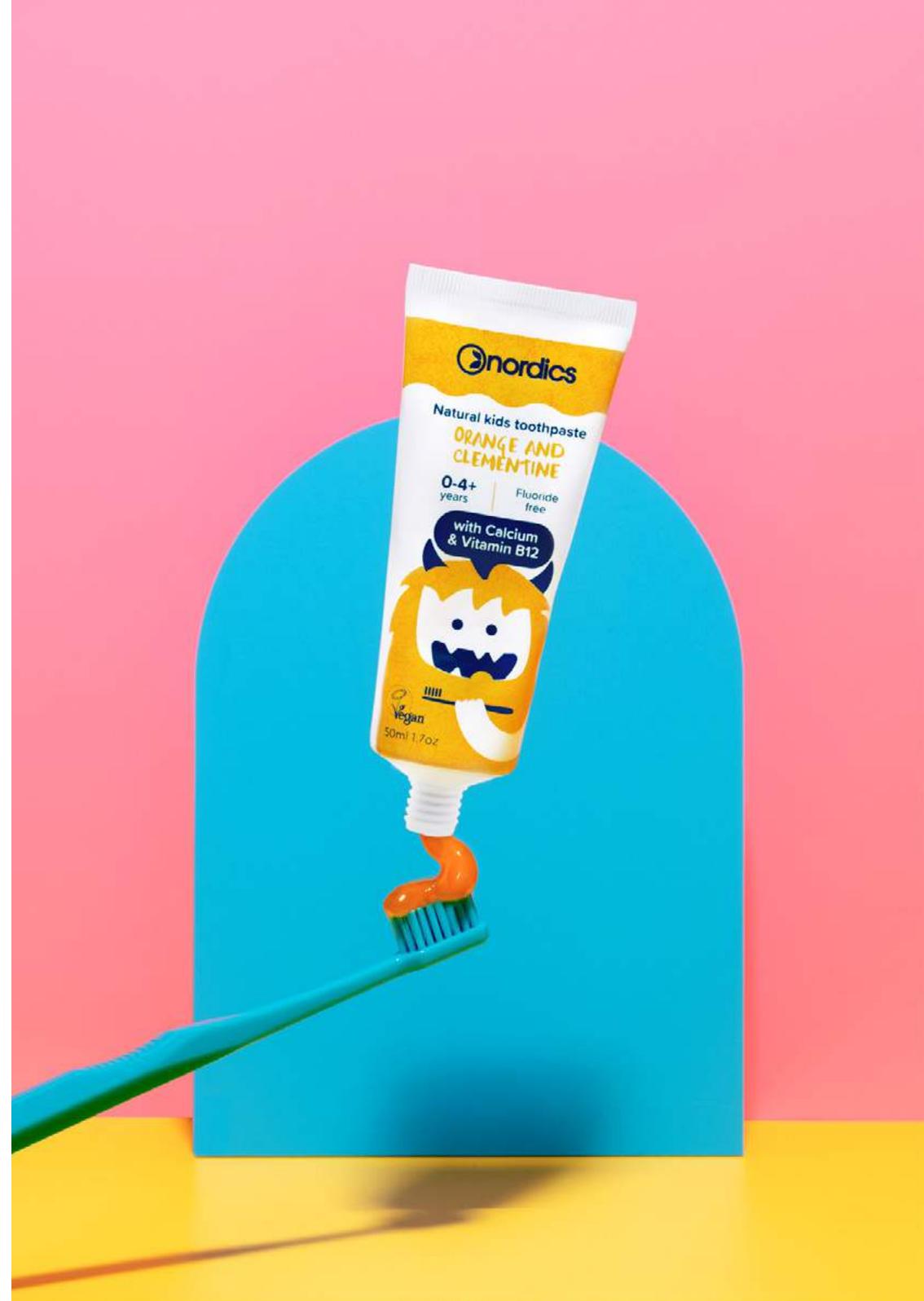
Clean label anti-caries toothpaste. Fluoride free with orange and clementine flavor for everyday use. Suitable for children from 0 to 4+ years old. Active ingredient is calcium lactate which enriches children's teeth with calcium and has strong anti-caries properties. Contains higher concentration of chamomile extract which make the toothpaste softer and lighter for smaller children. Also contains marigold and aloe extract that may act antiseptically and might help the natural anti-inflammatory processes. The formula has been carefully developed by dentists in order to create the best possible customer satisfaction while maintaining the delicacy of natural origin.

Ingredients

Sorbitol, Glycerin, Hydrated Silica, Aqua, Sodium Lauroyl Sarcosinate, Chamomilla Recutita Extract, Aroma, Eupatorium Rebaudianum Bertoni Extract, Cyanocobalamin, Cellulose Gum, Calcium Lactate, CI 15985

Free from

SLS, Fluoride, PEGs, Titanium dioxide, Preservatives, Parabens, Sugar





KIDS TOOTHPASTE BUBBLE GUM

Natural anti-caries toothpaste for kids. Fluoride free, with added Calcium and vitamin D for everyday use. Suitable for children from 2 to 6+ years old. Active ingredient is calcium lactate which enriches children's teeth with calcium and has strong anti-caries properties. Contains chamomile, marigold and aloe extract that may act antiseptically and might help the natural anti-inflammatory processes.

The formula has been carefully developed by dentists in order to create the best possible customer satisfaction while maintaining the delicacy of natural origin.

Ingredients

Sorbitol, Glycerin, Hydrated Silica, Aqua, Sodium Lauroyl Sarcosinate, Calendula Officinalis Extract, Aloe Barbadensis Extract, Chamomilla Recutita Extract, Tocopheryl Acetate, Eupatorium Rebaudianum Bertoni Extract, Aroma, Cellulose Gum, Calcium Lactate, CI 19140, CI 42090

Free from

SLS, Fluoride, PEGs, Titanium dioxide, Preservatives, Parabens, Sugar







SOOTHING MINT MOUTHWASH

Nordics Soothing Mint mouthwash helps fight gum irritation, fights bacteria and prevents bad breath. The delicate minty taste brings a fresh tingling sensation in the mornings and a soothing calmness for the evenings. Rinse thoroughly two times a day. Do not swallow. Not for use of children below 7 years. Bottle made of 100% recycled plastics.

Ingredients

Aqua, Mentha Piperita Extract, Salvia Officinalis Extract, Glycerin, Aroma, Sodium Fluoride, Sodium Saccharin, 2-Bromo-2-Nitropropane-1,3 Diol, Ci42090



**100%
RECYCLED
PLASTIC**



PARODENT MOUTHWASH

Nordics Parodent mouthwash tightens and strengthens the gums, helps remove bacteria and prevents the development of periodontitis. Rinse thoroughly two times a day. Do not swallow. Not for use of children below 7 years. Bottle made of 100% recycled plastics.

Ingredients

Aqua, Poloxamer 407, Hydrogenated Starch Hydrolysate, Benzyl Alcohol, Aroma, Phenoxyethanol, Aluminum Lactate, Methyl Salicylate, Sodium Saccharin, Menthol, Ci 14720, Limonene



**100%
RECYCLED
PLASTIC**

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PREMIUM TOOTHBRUSH 6580

We are proud to present a new type of premium toothbrush that combines expert dental hygiene quality with sustainability. The ergonomic handle is made of PLA (polylactic acid) which is type of recyclable bio-plastic and the filaments are made from the highest quality DuPont nylon. The small head packs an incredible 6580 bristles that will leave you with an amazingly clean sensation. Standard toothbrushes have as much as 2000 bristles which makes the Nordics Premium Brush three times as effective. The whole packaging is recyclable and bio-degradable so we can do something great for the planet too.

Opening a brand new toothbrush is an awesome feeling, right? Experience the amazing feeling of expert brushing.



NEW

6580 PREMIUM FILAMENTS





PREMIUM KIDS TOOTHBRUSH 4080

We know how difficult it is to teach your little ones that brushing is good for them. This is why we wanted to come up with a brush that is not only vibrant and colorful but also combines the top quality with sustainability. The ergonomic handle is made of PLA (polylactic acid) which is type of recyclable bio-plastic and the filaments are made from the highest quality DuPont nylon. This wonderful brush has around 4080 filaments which make it perfect for these so so sensitive gums. The whole packaging is recyclable and bio-degradable so you can do something great for the planet together.



NEW

4080 PREMIUM FILAMENTS





BAMBOO TOOTHBRUSH

Our sustainable and eco-friendly bamboo toothbrush is an amazing step towards the zero-waste lifestyle. It is made from a special type of fast-growing bamboo – MOSO. The MOSO bamboo is the environmental hero in the bamboo family because panda bears do not eat it. Bamboo grows incredibly fast and does not cause any deforestation. Our toothbrushes are also vegan certified. The handle is completely biodegradable and can be safely composted. The bristles are made from the highest quality nylon and are BPA free. Our small head is recommended by dentists, because it can get to the hard-to-reach places in your mouth and remove plaque. We believe that every little step counts towards the goal of sustainability and this is why even our packaging is made from post-consumer recycled paper.





KIDS BAMBOO TOOTHBRUSH

Our children's bamboo toothbrushes are perfect for children over 3 years of age who are building their habits of brushing their teeth twice a day. Bamboo brushes are unconventional and interesting for children. These toothbrushes are small and light so that every child can use them freely. The bristles are medium hard and are dyed only with natural colorants. Slightly larger heads are designed to reduce choking hazards.

Nordics has always paid extra attention to children's products, because we know how important it is to show the fun and interesting part of brushing teeth.





ADULTS BAMBOO TOOTHBRUSH + TOOTHPASTE

This value pack contains one organic certified Ultra White toothpaste with charcoal and matcha + one bamboo toothbrush for adults with blue bristles.



KIDS BAMBOO TOOTHBRUSH + TOOTHPASTE

This value pack contains one natural kids toothpaste Bubble Gum, fortified with Calcium and Vitamin E + one bamboo toothbrush for kids with yellow bristles.



2-PACK ADULTS PREMIUM BRUSHES

Our premium toothbrush 2-pack contains of two adult toothbrushes with 6580 expert filaments. The ergonomic handle is made of PLA (polylactic acid) which is type of recyclable bio-plastic and the filaments are made from the highest quality DuPont nylon. Standard toothbrushes have as much as 2000 bristles which makes the Nordics Premium Brush three times as effective. The whole packaging is recyclable and bio-degradable so we can do something great for the planet too.

Opening brand new toothbrush is an awesome feeling, right? Experience the amazing feeling of expert brushing.



2-PACK KIDS PREMIUM BRUSHES

This pack contains two premium kids toothbrushes that will help you make your children love brushing time. Our Nordics kids toothbrushes have ergonomic handles with vibrant colors and small heads. Each toothbrush has around 4080 ultra soft filaments for the most sensitive gums.



4 ADULTS BAMBOO TOOTHBRUSHES

Four bamboo toothbrushes for adults. Our sustainable and eco-friendly bamboo toothbrush is an amazing step towards the zero-waste lifestyle. The handle is completely biodegradable and can be safely composted. The bristles are made from the highest quality nylon and are BPA free. Our small head is recommended by dentists, because it can get to the hard-to-reach places in your mouth and remove plaque. Don't forget to change your brush every 3 months and every time after illness.



2 KIDS + 2 ADULTS BAMBOO TOOTHBRUSHES

This value pack contains two bamboo toothbrushes for adults and two bamboo toothbrushes for kids for a new, sustainable family approach to oral care. Light, bright and easy to use our kids bamboo toothbrushes will help you teach children how important clean teeth are.





L-SHAPED INTERDENTAL BRUSHES

Interdental brushes are the next step in your dental care routine. Usually the interdental spaces are hard to clean because of the very narrow openings and over time accumulate bacteria that may cause irritations and inflammation. The material of our choice for these IDBs is PLA. PLA means “Polylactic acid” as is considered to be a “bioplastic” because it comes from renewable sources.

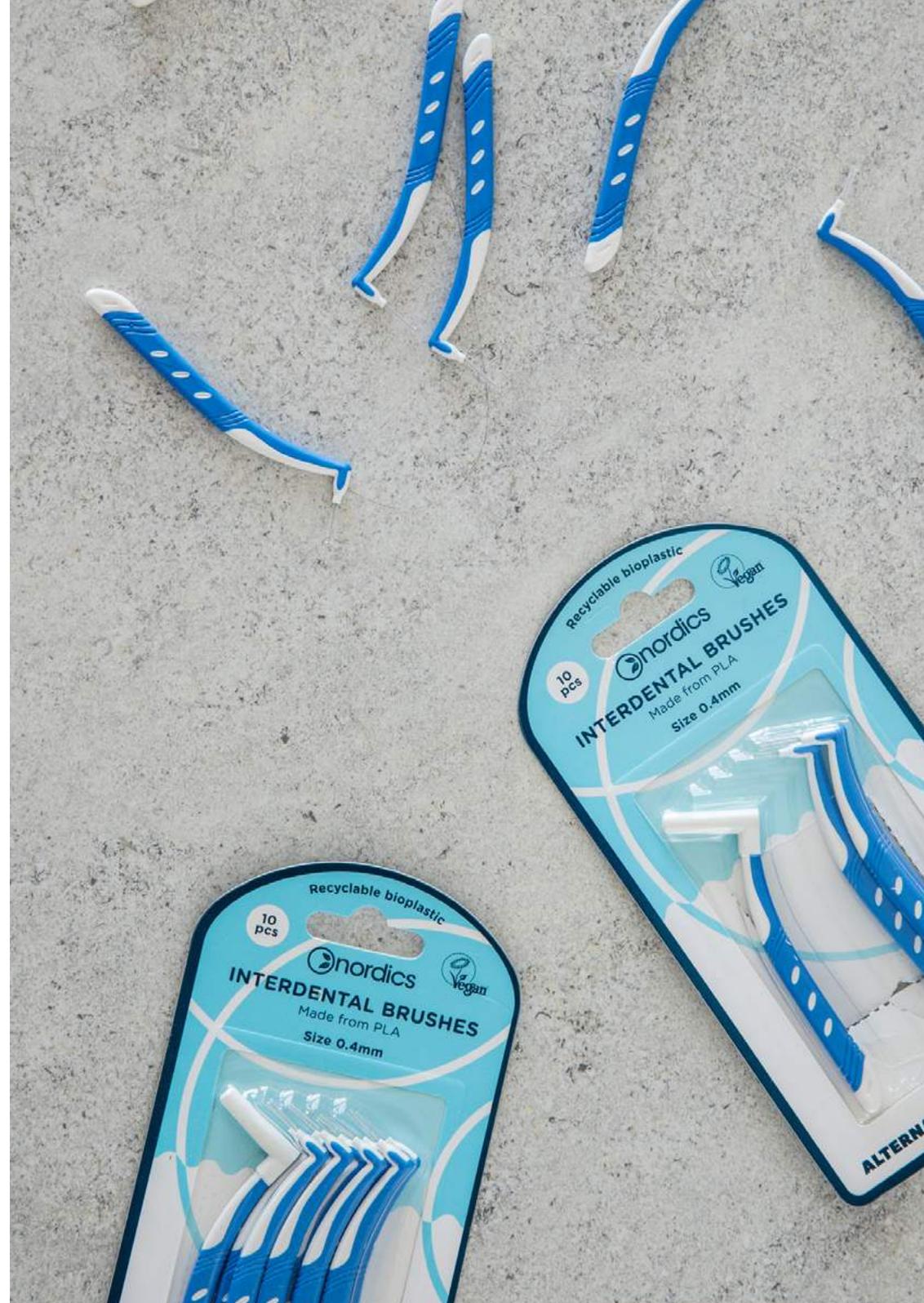
Both the handles and the packaging are made from PLA and can be fully recycled to post consumer plastic.

WHAT IS PLA?

PLA is a different kind of polymer that is derived from renewable resources like corn starch or sugar cane. Compared to traditional plastics PLA is much faster to degrade, cheaper to recycle and does not need non-renewable sources.

Pieces

10-pack, 8-pack, 6-pack



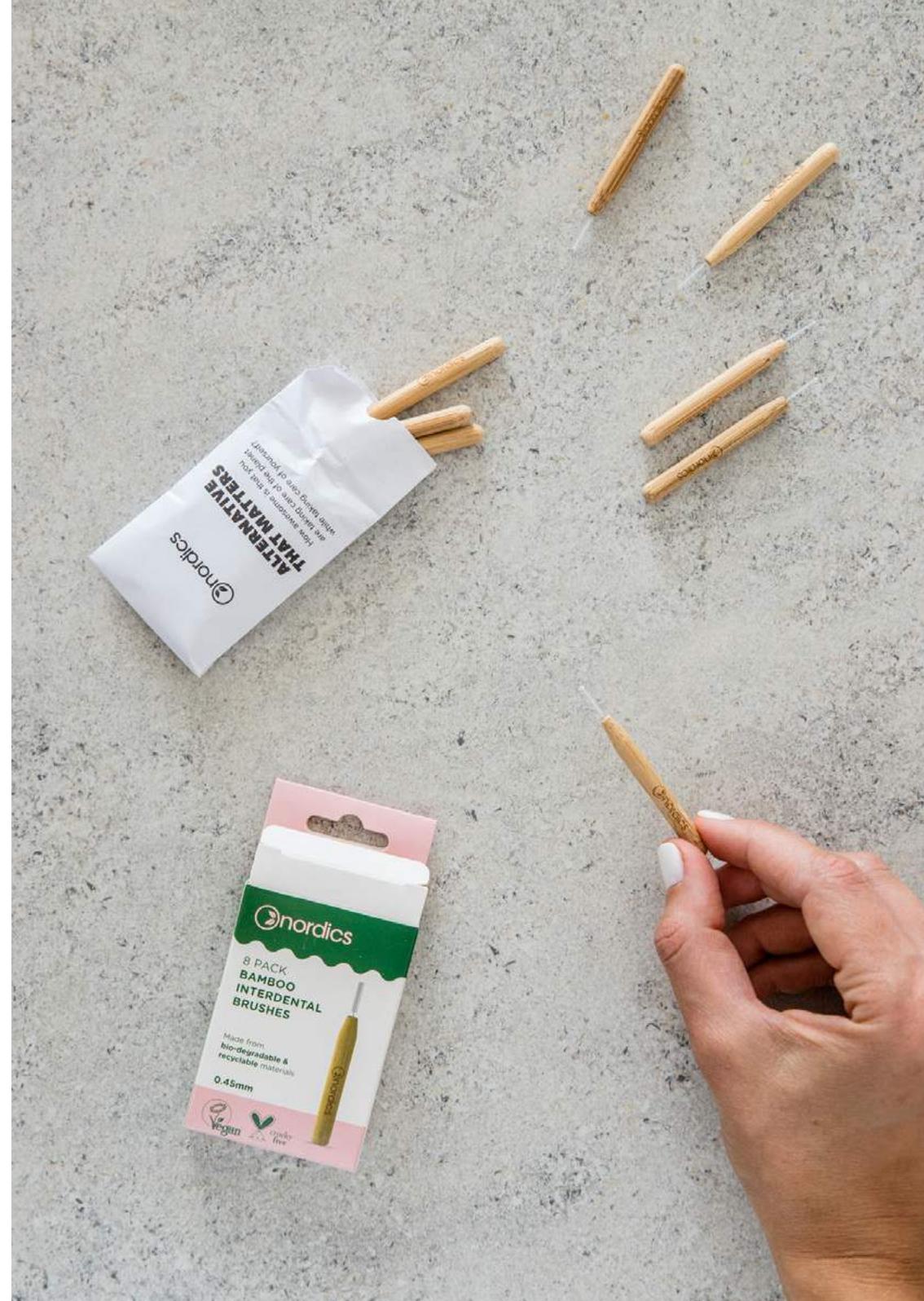
INTERDENTAL BAMBOO BRUSHES

These awesome little helpers will make all the difference in your daily dental routine. Their job is to clean the hard-to-reach spaces between your teeth and to remove the plaque build-up. Left over plaque can cause a series of gum and teeth problems and our mission is to avoid these issues. Using our bamboo interdental brushes every day will lower the risk of gums irritation and will bring forward your best smile.

The handle is made from MOSO bamboo – an incredibly sustainable, renewable material that is naturally antimicrobial. The bristles are made from the highest quality dentist approved nylon. Our bamboo interdental brushes come in variety of sizes, suitable for different teeth. Never use excessive force when using them.

Sizes

0.4mm & 0.45mm





FRESH MINT DENTAL FLOSS

A classic dental floss with added mint oil and a bit of a twist. This minty fresh floss is made from PLA. This is a special type of sustainable material that could be recycled. After you brush your teeth both in the morning and before sleep, it is great to use a dental floss. Cut approximately 30 cm of floss and wrap it around your index fingers leaving a free 20cm of floss. Then using your thumbs, gently go between teeth. Voila!



EXPANDABLE CINNAMON DENTAL FLOSS

We decided to develop an expandable dental floss that will leave you with an extraordinary sensation of freshness. We used special cinnamon oil that helps anti-inflammatory processes and also gives you a crispy fresh breath. This sleek floss will easily get through your teeth and while gently expanding it will scrape off the plaque and food residue. 30 meters of thread will last a couple of months given you use it every single day, as one should, right? Zero-waste packaging and 100% recyclable.





BAMBOO TONGUE CLEANER

Studies show that the main cause of bad breath and unpleasant sensation in the mouth is poor tongue hygiene. Our sustainable tongue cleaner will help you stay fresh and clean. Professionals advise to use a tongue scraper after brushing your teeth. Start with gentle motions from the back to the front until you get rid of the upper biofilm. And you are ready to go!

The handle is made from eco-friendly and bio-degradable bamboo and the hard bristles are made from high quality nylon.





COTTON BUDS

Traditional plastic cotton buds are one of the most frequently found items on our beaches and river banks. This is why we present these wonderful sustainable bathroom buddies. Bamboo is incredibly strong, it has natural anti-microbial properties and it is also biodegradable. This makes it perfect for making cotton swabs. The cotton that we are using is organic certified and it is dyed only with natural pigments. Our wonderful cotton swabs come in three different colors : white, pink and blue.



FIGHT AGAINST PLASTIC POLLUTION

Over 2.5 billion plastic toothbrushes are thrown away every single year. Most of them still exist somewhere. We understand the power of action and this is why we decided to partner with one of the biggest non-profit organizations, dedicated to preserving our oceans and beaches – Surfrider Foundation Europe.

Nordics are an official donor of the SFE and we donate a % of every item to SFE's causes and projects. This way people know that they are buying not only a product but an idea and are becoming part of the solution to a huge global problem. Every donated euro equals to 5 sq.m. preserved coastline.

WE DONATE

Percentage of every purchase to global ocean preservation initiatives.



